

NEW! MBA Curriculum Beginning Autumn 2013

Undergraduate Pre/Co-Requisites:

1. Principles of Financial Accounting
2. Principles of Managerial Accounting
3. Principles of Marketing
4. Principles of Finance
5. Principles of Management
6. Principles of Microeconomics
7. Statistics for Business

MBA Core Courses (24 credit hours)

BUSI 550: *Quantitative Methods for Management*

BUSI 560: *Managerial Economics*

BUSI 570: *Applied Ethics in Management*

BUSI 610: *Management Accounting*

BUSI 620: *Financial Management & Policy*

BUSI 631: *Management Theory & Leadership in Organizations*

BUSI 641: *Marketing Management & Research*

BUSI 700: *Business Strategy (capstone – focused case in concentration area)*

Concentrations (12 credit hours) – Choose one from among the following:

- Health Care Administration
- Nonprofit Management
- Human Resource Management
- Labour & Law
- Customized Concentration
- Standard MBA

1. Health Care Administration Concentration

NURS 530: *Ethics of Healthcare* * **Substitutes for BUSI 570** *

NURS 545: *Management of Diverse Human Resources in Health Care*

NURS 546: *Financial Management in Complex Health Organizations*

NURS 570: *Advanced Leadership & Health Policy*

BUSI XXX: *MBA Elective* (Internship, focusing in Health Care Administration recommended)

2. Concentration in Nonprofit Management

BUSI 535: *Management for Nonprofits*

BUSI 534: *Human Resources Management*

BUSI 565: *Nonprofit Funding*

BUSI 645: *Project Management*

3. Concentration in Human Resource Management

BUSI 534: *Human Resource Management*

BUSI 562: *Labour Economics*

BUSI 572: *Negotiation & Conflict Resolution*

BUSI 645: *Project Management*

4. Concentration in Labour & Law (HR plus additional focus in related legal issues)

BUSI 534: *Human Resource Management*

BUSI 562: *Labour Economics*

BUSI 572: *Negotiation & Conflict Resolution*

BUSI 575: *Legal Environment of Business*

Customize your own Concentration by strategically choosing four MBA electives

~ OR ~

Complete a Standard MBA by selecting **any** four MBA electives

MBA Electives (choose 4 for 12 credits, total):

BUSI 534: *Human Resource Management*

BUSI 535: *Management for Non-Profits*

BUSI 562: *Labor Economics*

BUSI 571: *Ethical Issues in Marketing*

BUSI 565: *Nonprofit Funding*

BUSI 572: *Negotiation and Conflict Resolution*

BUSI 575: *Legal Environment of Business*

BUSI 595: *MBA Internship*

BUSI 645: *Project Management*

Further details, including admission requirements and all forms, are available on the School of

Business website: <http://www.wvwc.edu/academics/dept/business/>

Or, contact Dr. Susan Aloï, Director of the School of Business & MBA Program

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