

NAME: _____

B.S. Degree: Marketing Major (for students entering in Fall 2011/Spring 2012)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '00.

General Studies		Marketing Major	
WHAT	WHEN	WHAT	WHEN
_____	ENGL 101/INDS 106* w/ C (2.0) [3 hrs]	_____	BUSI 111 [3 hrs]
_____	ENGL 102/INDS 102* w/ C(2.0)* [3 hrs]	_____	BUSI 114 [3 hrs]
_____	COMM 211/INDS 103* w/ C(2.0) [3 hrs]	_____	BUSI 131 [3 hrs]
	Advanced Composition	_____	BUSI 141 [3 hrs]
	Met by: _____ BUSI 497 [3 hrs]	_____	BUSI 221 [3 hrs]
_____	BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]	_____	BUSI 242 [3 hrs]
_____	/INDS 112 [4 hrs]	_____	BUSI 250 [3 hrs]
_____	BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]	_____	BUSI 340 [3 hrs]
_____	/INDS 112 [4 hrs]	_____	BUSI 342 [3 hrs]
_____	MATH/PSYC 225/230/INDS 114 [3-4 hrs]	_____	BUSI 343 [3 hrs]
_____	RELG/CHED 210/250/270 [3 hrs]	_____	BUSI 497 [3 hrs]
_____	/INDS 111 [4 hrs]	_____	BUSI elective, 200 level or higher [3 hrs]
_____	PHIL [3 hrs]/INDS 110 [4 hrs]	_____	BUSI elective, 200 level or higher [3 hrs]
_____	INDS 120 (Humanities) [3 hrs]	_____	ECON 110 [3 hrs]
_____	Any literature course/INDS 113 [3 hrs]	_____	ECON 120 [3 hrs]
	Fine Arts	_____	ECON 250 [3 hrs]
_____	_____ART/DANC/MUSC/THRE[3 hrs]	_____	CSCI 250 [3 hrs]
	/INDS 107 [4 hrs]		
	OR	_____	51 semester hours
_____	_____MUSC/THRE [2 hrs]		
_____	_____same discipline [1 hr]	_____	120 semester hours required for graduation
	OR		
_____	_____MUSC/THRE [1 hr]		
_____	_____same discipline [1 hr]		
_____	_____same discipline [1 hr]		
_____	HIST 101/102/121/122** [3 hrs]		
_____	CJUS/GEOG/ECON/POLS/PSYC/SOCI[3hrs]		
	/INDS 104 [4 hrs]		
_____	US Cultural Studies [3 hrs]/INDS 109 [4 hrs]		
_____	Intl Cultural Studies [3 hrs]/INDS 108 [4 hrs]		
_____	PHED 110/130/140/201/240/EXSC 120/121		
	[3 hrs]/INDS 105 [4hrs]		

➤Marketing majors may not declare a second major in business administration, finance, management or accounting; nor may they declare a minor in business.

➤Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤The following limits apply when counting hours applicable toward the 120 required for graduation: 4 hours of Physical Education activities (PHED 101), and--for non-Music majors--8 hours of Music ensemble.

*Enter NA (not applicable) if waived upon admission or if completing the honors program.

**Enter number of honors history course used to substitute for a prescribed history requirement if completing the honors program.